



# THE ELEGANCE MASTERCLASS

THE ART OF INNER & OUTER ELEGANCE

A transformative workshop designed to help women overcome common challenges that hinder growth and success. Elevate your presence. Deepen your emotional intelligence. Learn the art of elegance as a transformative force in both your personal and professional life.

Led by Madame Siu — a distinguished Chinese entrepreneur and recipient of the French knighthood — this program blends over 35 years of elite business experience with 26 years of refined French savoir-vivre.



**09:30 AM - 06:30 PM**

**2-DAY OFFLINE  
WORKSHOP**

**LED BY MADAME  
WENDY SIU**

FOUNDER & CEO

## **EXTERNAL ELEGANCE**

How to develop a winning persona, and Master your speech and language effectively

## **INTERNAL ELEGANCE**

How to build impactful interpersonal skills using the 3Ps of Elegance, and master self motivation, emotional and elegance intelligence

## **TECHNIQUE PRACTICE**

Grooming & etiquette demonstration  
Verbal communications  
Self-care exercises  
Case studies

Register yourself as a member, secure the seat and transform your life with the savoir-faire of Elegance

[www.elegance-institute.com](http://www.elegance-institute.com)  
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# Elegance Masterclass *Outline*

## Day 1

- Breakfast networking
- Masterclass
- Lunch with technique training- the art of receiving and related demonstration
- Masterclass
- Afternoon tea - art de la table experience
- Masterclass
- Reflect and questions
- Cocktail at a luxury brand premise

## Day 2

- Breakfast networking
- Masterclass
- Lunch with Guest Speaker
- Masterclass
- Reflect and questions

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## **BECOME A TRULY ELEGANT, SUCCESSFUL WOMAN RADIATING BEAUTY, GRACE AND POSITIVE ENERGY- WHEREVER YOU GO**

After completing this masterclass, you will:

- ✓ Transform your grooming and image to build elegant, lasting connections
- ✓ Position yourself with confidence, style, and poise in any environment
- ✓ Expand your global exposure in elegance, etiquette, and cultural appreciation
- ✓ Communicate with charm and clarity to become a likeable and respected woman
- ✓ Boost your adaptive and strategic thinking to break barriers and unlock success

**Inbox for more**

